



**Frederick County  
Government  
Frederick, Maryland**

# *News Release*

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## **COUNTY EXECUTIVE GARDNER TO KICK OFF FREDERICK COUNTY SLOGAN CONTEST**

FREDERICK, MD -- County Executive Jan Gardner will kick-off a countywide contest at Noon on Thursday, February 5, to engage the community to brainstorm and share ideas for a new Frederick County slogan or motto. Citizens are urged to be creative and submit their ideas for a slogan that captures the essence of what Frederick County best represents.

The kick-off will be held in the first floor hearing room of Winchester Hall, 12 East Church Street, Frederick, Md.

“The slogan contest is exciting and will engage people to share what they love and like best about Frederick County and how we want to define ourselves as a community. We will use the new slogan on the county website, publications, social media, signage and more. We invite everyone to join us for the kick-off and will begin accepting suggestions immediately,” said Executive Gardner.

Executive Gardner has already heard a few ideas: “A Vibrant Community,” “Fabulous and Friendly Frederick,” “A Smart Place to Live” and “Small Town Feel.”

Slogan entries should be short, preferably no more than five words.

The deadline to submit entries is Friday, February 27, at 4:00 pm. Additional details about the selection process will be shared at the kick-off.

After Noon tomorrow, citizens may submit suggestions on the county website at [www.FrederickCountyMd.gov/slogan](http://www.FrederickCountyMd.gov/slogan) or they may e-mail entries to [publicinfo@FrederickCountyMD.gov](mailto:publicinfo@FrederickCountyMD.gov).

The kick-off meeting will be televised live on FCG TV and webcast on [www.FrederickCountyMd.gov/video](http://www.FrederickCountyMd.gov/video).

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